

*Spam is costing
U.S. companies at
least \$1 billion per year.
ZD Net Spam Report
Card, 2004*

*Viruses, worms
and Trojan horses cost
\$28 billion in economic
losses in 2003.
The Radicati Group*

Why a Managed Service is the Best Defense for Your Business

Businesses today have more choices than ever when it comes to integrating anti-spam and anti-virus solutions – choices that come in the form of software, appliances and managed services. For the majority of small and medium-sized businesses, adopting a managed service solution offers the easiest, most cost-effective protection when compared to installing and maintaining software and appliance products directly on their own servers or desktops.

One of the most compelling reasons businesses choose to deploy a managed email defense service is that it eliminates the need for internal IT staff to design, implement and manage an on-premise solution. In addition, the centralized nature of MX Logic's managed service supports real-time systems updates so we can react more rapidly to new forms of spam, viruses and worms and, in turn, provide the most current protection to our customers.

With threat protection at your network perimeter and greater protection for less cost, it's clear why Forrester Research named MX Logic as one of its top four picks for managed anti-spam services in its Tech Choice 2004.

Block email threats before they can harm your internal network

The managed service from MX Logic is built around perimeter protection – filtering email outside the enterprise network and removing or blocking viruses, spam, and unwanted content before they can pass through the enterprise firewall and harm your internal messaging system and network. Then, customers can choose to have those messages, which are identified as spam or infected with viruses, stored in a safe, external quarantine area, accessible only by messaging administrators. Additionally, using a unique Mail Exchange (MX) Record masking technique, MX Logic offers added protection from denial of service attacks, directory and dictionary harvest attacks, mail bombs, and channel flooding.

Reduce IT staff burden

A managed service greatly reduces the time IT managers and staff must spend handling spam and monitoring virus activity. With MX Logic's service, neither additional servers nor software must be installed and configured, software doesn't have to be upgraded, and new patches and filters don't need to be applied. Businesses simply re-direct their MX Record to MX Logic and then fine tune their email filtering policies through MX Logic's intuitive web-based configuration and reporting tool. MX Logic automatically populates end-user email addresses upon account filtering initiation – eliminating the need to add accounts manually. Going forward, MX Logic provides around-the-clock protection with little to no IT intervention required.

Spam traffic continues to grow at a compound rate of 63 percent per year.
Ferris Research

Managed service savings

Another consideration when reviewing email defense options is cost. With MX Logic's managed service, there are no hardware or software costs, no installation or configuration costs, and no out-of-pocket maintenance fees. Unlike on-premise solutions, the following are areas in which deploying a managed solution offers clear savings:

- Hardware acquisition
- Operating system license for hardware platforms
- Management of operating system (patches, updates)
- Software license or subscription to anti-spam server software
- Support contract for server software
- Applying server version updates and patches
- Applying/changing server policies and rules
- Storage and bandwidth costs required to store unwanted email inside your network
- Improved employee productivity resulting from more accurate spam detection

Around-the-clock threat monitoring and protection

Most organizations, with the exception of large enterprise organizations, do not have a dedicated team of email threat specialists who monitor the global state of email around-the-clock and provide updates in real time. With MX Logic's service, however, even small businesses can afford the best protection. The MX Logic® Threat Center is a sophisticated streaming data environment that monitors the global state of email for spam, viruses, worms and other email threats 24 hours a day, seven days a week. Our Threat Center employs a dynamic defense by continuously incorporating information from its sensor network into its database and rewriting and updating its filtering rules to protect against the latest threats. In addition, with the managed service, MX Logic customers can choose to integrate a disaster recovery feature, which protects a business from message loss in the event of a customer network outage. This support, coupled with MX Logic's threat communication process that provides early notification of destructive email to the business community, is a feature unmatched by most on-premise solutions.

The right solution for your business

The MX Logic® Email Defense Service provides greater email protection and security for a lower cost than an on-premise solution. In our commitment to provide the most accurate and effective spam, virus and worm blocking, MX Logic offers real-time upgrades and maintenance – proactively adding the right protection at the right time. The service requires minimal administration, usually less than an hour per week, and initial configuration takes less than an hour. For businesses looking to make email defense virtually effortless and hassle-free, the managed service solution from MX Logic is the best defense.

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