About MX Logic®

There's no denying the benefits the Internet has brought to organizations around the globe, but doing business in this new environment requires a whole new set of rules and tools. Email usage has grown exponentially, resulting in increased employee productivity and lower operational costs, but email is also proving to be a breeding ground for spam, fraud, viruses, worms and other threats. Today, unwanted email is threatening network security, inflating already-spiraling IT costs, deflating employee productivity, and exposing businesses to unpredictable legal liability.

Making email safe and productive again

MX Logic® is committed to finding solutions that minimize the risks associated with email using a turnkey email defense solution that integrates more than the typical anti-spam offering. Our focus is on providing complete email defense using a combination of proven spam filters, leading anti-virus engines, content and attachment filtering, and email attack protection. One of MX Logic's defining differences is in the way we protect the email network — not just how we filter spam. Filtering both inbound and outbound messages, the MX Logic perimeter email security service stops threats at the network perimeter between the Internet and the enterprise server — analyzing and filtering all messages before they can reach the business email gateway.

With its flexible architecture, businesses can benefit from complete end-to-end protection, or for larger enterprises with established on-premise solutions, MX Logic can be an additional layer of defense to block threats before they can reach the internal business network. MX Logic's advanced email protection enables organizations of all sizes to focus on business strategies instead of network threats.

Advanced, layered technology

Our managed service is built on the philosophy that network perimeter protection is critical to keeping destructive messages out of the business email environment. Using its patent-pending Stacked Classification Framework®, MX Logic combines the most effective spam-fighting filters and techniques in the industry, including Symantec Brightmail AntiSpam™, an award-winning anti-spam technology that further enhances MX Logic's highly accurate spam filtering. Through an aggregation and analysis of spam-likelihood scores, our solution blocks 98 percent of spam while maintaining industry-leading low false positives rates. Perimeter-based, layered spam-fighting technology is proven to be the greatest defense against the latest, variable strains of spam — keeping unwanted email out of the business environment, while reducing network bandwidth and storage.

60 to 90% of Internet email volume is spam.
The Gartner Group

Spam traffic continues to grow at a compound rate of 63% per year.
Ferris Research

Highlights

- Award-winning service

- Filtering millions of messages a day for over 3,000 customers

- Comprehensive email defense

- Founded by messaging and security pioneers

- State-of-the-art Threat Center provides around-the-clock protection

- Robust and flexible technology platform

MX Logic® also provides maximum virus and worm protection. Through advanced content behavior analysis, MX Logic's proprietary worm detection technology can identify and intercept zero-day mass mailing worms before they enter or leave a corporate network. MX Logic also provides traditional signature-based virus scanning from McAfee® and Sophos®, and protects against sophisticated email attacks using a unique MX record masking technique to provide protection from denial of service attacks, directory and dictionary harvest attacks, mail bombs, and channel flooding.

Our layered combination of protection makes this solution ideal for all businesses – even those already employing an on-premise virus software solution. Integrating far more security and protection features than just a traditional spam filtering solution, including Outbound Message Filtering and the MX Logic FailSafe℠ Disaster Recovery Service, ours is one of the most comprehensive solutions on the market today.

The MX Logic Threat Center integrates human intelligence with technology

Powering our email defense solutions is the MX Logic Threat Center. In this sophisticated streaming data environment, MX Logic monitors the global state of email communication 24 hours a day, seven days a week, and provides MX Logic's service and software customers with real-time updates and protection. Led by email security experts with extensive experience in protecting messaging networks, the Threat Center provides dynamic email defense – staying far ahead of the next attack by continually incorporating information about the very latest spammer, virus and worm tactics. Using this intelligent technology, MX Logic successfully detected and protected its customers against some of the world's most damaging threats including MyDoom and SoBig.F hours before industry-leading anti-virus providers posted system updates.

Messaging and security pioneers establish MX Logic

Chairman and Chief Executive Officer John Street and Chief Technology Officer Scott Chasin introduced the first web-based email service to the Internet in 1995. Less than a year later, they released the first commercial-based managed messaging service, which grew to over 30 million customers and 60 million messages a day. While managing millions and millions of messages, these innovators found they were spending thousands of hours addressing an escalating problem: email networks were under constant attack from spam and viruses. With businesses facing serious, growing security issues, these pioneers knew that around-the-clock email protection at the network perimeter would be the most effective way to defend vulnerable email networks.

Financing and flagship services establish foundation

MX Logic was founded in April 2002, with headquarters in Denver, Colorado, and its flagship Email Defense Service was introduced in October 2002. Two years later, the service was bundled and offered to the service provider market as the Email Defense Gateway – Service Provider Edition, an on-premise software solution. With its second round of $11 million equity financing secured in September 2004, MX Logic now filters millions of messages for over 3,000 organizations each day. Businesses like EnCana, Hyundai Motor America, The Sports Authority, ServiceMaster, and the YMCA maintain healthy networks today through MX Logic's automated and flexible email threat protection.

The best defense is a good offense

Filtering millions of messages a day for thousands of businesses leveraging highly-effective threat protection technology, MX Logic takes email protection to a new level. We provide complete email defense that is customizable, does not require the purchase of hardware or software, integrates email attack protection, premier virus-scanning engines, and multi-layered spam protection. Using MX Logic makes it easy for businesses of all sizes to increase email security and decrease the waste associated with spam, viruses and worms, and other email-borne threats.

Viruses, worms and Trojan horses cost $28 billion in economic losses in 2003, and will cost more than $75 billion by 2007.
Radicati Group

SoBig.F damage alone ranges from $500 million to more than $1 billion in lost productivity, hours wasted and lost sales.
Business Week

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